



November 1, 2009

Attention Youth Ministers

Re: WDJC Church Youth Day with ESPN and the Papajohns.com Bowl

Crawford Broadcasting is pleased to announce our partnership with ESPN and the Papajohns.com Bowl this season.

On Saturday, January 2, 2010, the 4th Annual Papajohns.com Bowl game will feature teams from the SEC and the BIG EAST at 1:00 pm at Legion Field in Birmingham. We are excited to announce that RUSH of FOOLS will perform a special pre-game concert at the Fan Zone at Legion Field starting at 11:00 am.

ESPN is offering your Youth an opportunity to purchase tickets to both the game and Concert for a discounted price of \$20.00 per ticket (a \$20.00 savings). All Youth Groups purchasing 10 or more tickets will be recognized during the game.

If your Youth Organization is interested in purchasing tickets to this great event, please complete the attached form and return it to Missy Betres at ESPN as indicated on the form.

We hope you will take advantage of this wonderful opportunity to support the Papajohns.com Bowl and see RUSH of FOOLS in-person.

Larry Adcock
Crawford Broadcasting

Missy Betres
ESPN

